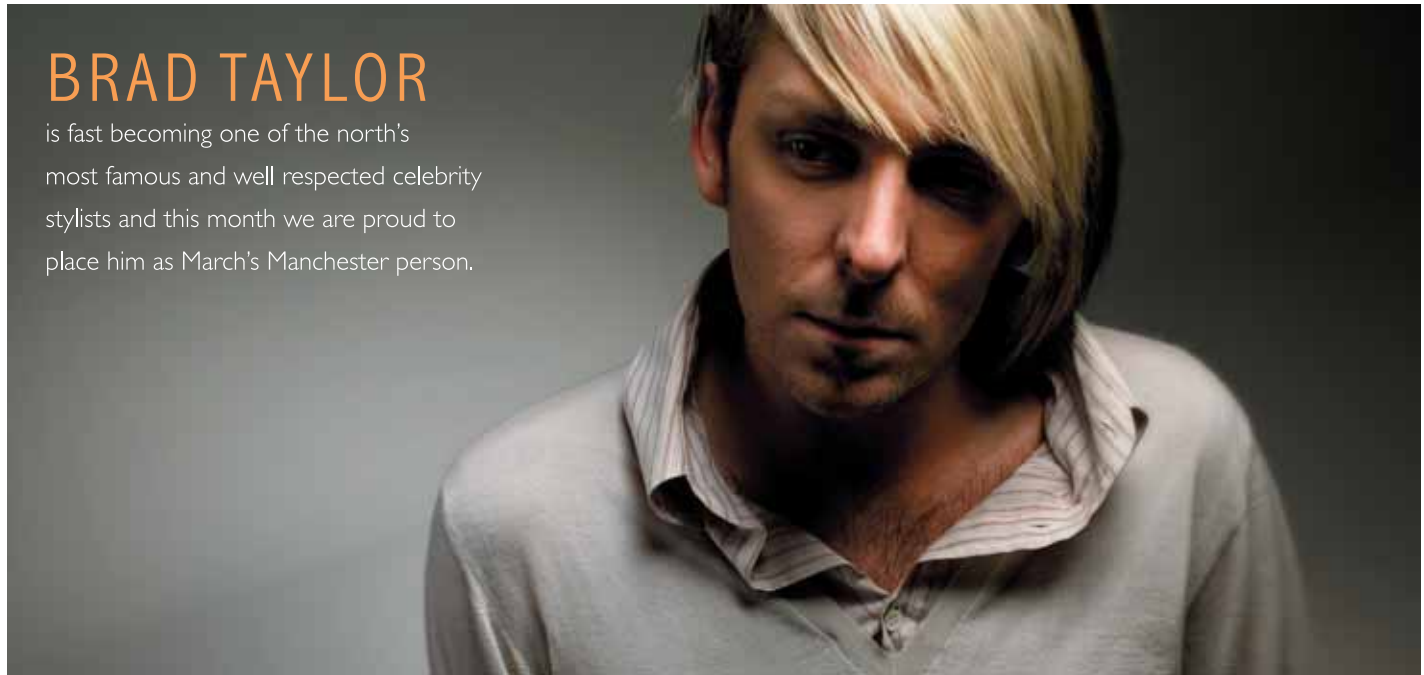


BRAD TAYLOR

is fast becoming one of the north's most famous and well respected celebrity stylists and this month we are proud to place him as March's Manchester person.



Brad has been working within the fashion industry for almost fifteen years and proudly boasts a long list of celebrities on his books; everyone from Coronation Street, Footballer's Wife's, Eastenders and Emmerdale right through to the music scene and even some royalty.

He started his working career at the age of seventeen as a personal shopper for Harvey Nichols; he was also studying at the time but made the decision to leave his law degree and follow his passion for fashion and within months he'd become the youngest and only male shopper within the Harvey Nichols chain at the tender age of eighteen.

Brad is always dressed head to toe in Vivienne Westwood, and having worked on previous events with Brad his style is truly unique! He has a great eye for what looks good on people and his style has resulted in front page tabloid coverage with fashion shows and celebrity styling!

Having loved VIVIENNE WESTWOOD since dot, Brad worked for the Manchester store as manager and assisted with buying for both Manchester and Leeds – So Brad is responsible for a lot of what Manchester wore until Oct 2004 when he went out on his own and started his own business; Bradley Taylor Styling in Leeds.

This was in Brad's own words the hardest but best move of his career; with a handful of previous clients from Vivienne Westwood some celebrities he began to style freelance. Things started slowly but within six months his business developed and he now employs two people.

He worked in Germany and Paris styling fashion weeks with Jay Linderberg and other top end stylists and recently under his agents advice he has broken into the world of fashion presenting. He got to the final two when presenting '10 years younger' with Nicky Hambleton Jones to over 5000 people and has his own fashion show in Leeds where he gives advice on all the fashion faux pas in the region!

In December, he worked on Soapstar Superstar with audiences of over 10,000 nightly; he spent hours of personal styling for the celebs and got to work with the fabulous Fern Cotton & Cilla Black! He's just done the Brit Awards where he styled American

rock stars and English celebrities and he's preparing for the National Television Awards and the Soap Awards and then he's planning a long and well deserved holiday!

Brad gets his inspiration from fashion magazines and catwalk shows. "I always get Vogue, ID and study them for current trends and catwalk reports and from this I pick and choose clothes to suit, I think its important when new trends come into fashion that you incorporate this in who you are rather than let them change you"

Brad has successfully secured his place in what everyone sees as a 'dream job', his style says for it all and we wait with

baited breathe to see how Brad's career develops and with plans to open offices in New York we don't think it will be too long until we hear more about Brad.

BRAD'S FAVOURITES
Designer Brand: Vivienne Westwood
Designer: Alexander Mc Queen
Perfume: Comme des garçons
Bar: Panacea
Restaurant: Lounge Ten
Favourite Artist / Band: Hed Kandi

Brad is available for personal shopping and Creative Direction
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